



Evanced Solutions carves niche in software world

By Brenda L. Holmes

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— INDIANAPOLIS — Hendricks County residents Todd Cutler and Rob Cullin have found a way to promote stronger community relationships for organizations through their business Evanced Solutions.

Evanced software is designed and developed with librarians to help streamline processes, save time, and increase communications for libraries and their staffs.

“We have more than 1,000 libraries worldwide,” Cullin said. “We work with libraries in the U.S., Canada, Australia, Japan, and Europe.”

The software products designed and produced by Evanced are helping library users all over the world to have a more enjoyable experience.

“This all started as a grant project,” Cutler said. “I was working with the Mooresville Public Library to put an abstract together and it ended up as a real project.”

In 2000, Cutler had designed a program to keep track of events at the library.

“Then there was a kind of evolution,” he said. “The libraries were interested in making room reservations by using Outlook.”

So in 2001 the Room Reservations software was born. This all took place when Cutler was still working as an engineer.

“At that time, it was like I was doing two full-time jobs,” Cutler said. “I approached Rob and he got it. A light bulb went on.”

The two came together; Cutler with the software background and Cullin with the sales experience.

“It was in 2002 that we formed Evanced Solutions,” Cutler said. “Rob handled the sales and marketing and I handled the engineering/design side.”

When they started, the business was handled out of their homes and vehicles.

“We decided we wanted to grow organically,” Cullin said. “We didn’t want to take outside money. There were some pretty lean times but we did it without a line of credit, so we own it.”

Evanced now has 12 full-time employees including support, sales, and programming people.

They have software that currently helps libraries promote events, simplify room reservations, and offer summer reader programs. They recently have launched a new product called GoLibrary that will be tested by the Plainfield-Guilford Township Public Library.

GoLibrary is a completely automated library machine. One machine can handle the process of storing books and other media, loan the materials, accept the returns, and perform basic administration.

“This is a very family oriented business,” Cullin said. “It’s strange because that’s not usually the case in the IT world.”

Both of the owners said their wives have been very supportive of the business venture.

Cutler and his wife, Dawn, live in Plainfield. Cullin’s wife, Kim Bolan Cullin, also works for Evanced. They live in Brownsburg.

The Evanced Solutions office is on the far west side of Indianapolis at 7830 Rockville Road, Suite C. For more information, call the office at 352-2188 or visit the website at www.evancedsolutions.com.

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