

**FOR IMMEDIATE RELEASE**

**FOR FURTHER INFORMATION:**

Rob Cullin

888-519-5770

rcullin@evancedsolutions.com

## **New Look and Services for Evanced**

INDIANAPOLIS, IN – March 17, 2008 —Evanced Solutions will unveil its new logo and re-branding elements at the PLA 2008 Annual Conference in Minneapolis, MN. The new logo is green, which symbolizes the company's "fresh" energy and dynamism as well as their environmental mindset to reduce paper waste. The logo, along with other branding elements, embodies Evanced's commitment to achieve customer satisfaction by understanding the needs of customers and building stronger relationships with them. The logo and new slogan — Elevate Your Community Standing — also expresses Evanced's commitment to offer high-quality, value-added services and technologies that enhance relationships and connect libraries with their communities.

In conjunction with its new look, Evanced will also release its new Support Ticket System that will assist the company in maintaining its high quality of customer support. The ticket system will be easy for customers and include new automated messages, the ability to track the status of a support issue, and a knowledge bases of issues and solutions. The support system can be accessed via <http://www.evancedsolutions.com/support.asp> or via <http://support.evanced.info>.

Also launching is Evanced's new Customer Forum at <http://forum.evanced.info/> which allows customers to share information, questions, and ideas. One of the key impetuses for this service was the new feature in Summer Reader 2008 where libraries can share their summer reading theme templates.

"Our brand and our dedication to customer service are two of our most prized assets," said Rob Cullin, co-founder of Evanced. "As always, our goal is to continue to connect with our customers and to make the Evanced products and services increasingly easier and cost-effective so libraries can more easily implement our software and deploy it to their users,"

Headquartered near Indianapolis, Indiana, **Evanced Solutions** offers software and dedicated service for libraries of all types and budgets. Online tools include event calendaring, registration, meeting room booking, and summer reading management, all designed to better attract and engage the communities libraries serve. For a free webinar and for more information on **Evanced Solutions** and their products, visit [www.evancedsolutions.com](http://www.evancedsolutions.com) or call (888) 519-5770.

###

---