



## **E•vanced Solutions, Inc.**

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### **East Baton Rouge Parish Library Increases Events Management Capabilities with E•vanced Solutions**

**Indianapolis, IN.; Monday, February 09, 2004** – E•vanced Solutions, the leading provider of online interactive solutions for library event registration and meeting room reservation management, announced today that the East Baton Rouge Parish Library (LA) will expand service to its patrons by providing an online event calendar and management solution controlled centrally with a customized version of the E•vents system.

The E•vents system is designed with maximum flexibility for managing scheduling and an online calendar in a decentralized environment. For East Baton Rouge, the software was adapted to enable the library to manage events centrally, which better fit their staff workflow, and a new search interface was built to enable all calendar interactions to begin with a customized search.

The East Baton Rouge Parish Library serves a population of 415,000 with a collection of about 1.75 million items. With an active program of public events for adults and children, the library recognized it needed to move beyond its current static HTML system to an interactive database driven calendar and scheduling tool. “To solve our event calendar and scheduling needs, we looked at various options from off-the-shelf products to custom programming,” said Linda Kraft, head of the library’s computer division. “E•vanced offered us a fantastic base product and the opportunity to customize it at a very reasonable price. E•vanced listened to our needs and adapted the software for our workflow. We got exactly what we need today and additional event management tools like online registration, attendance and statistics collection that we can grow into in the future.”

Todd Cutler, president of E•vanced Solutions, said that E•vanced welcomes the opportunity to collaborate with libraries to ensure the software works the ways they need it to. “E•vanced began as a joint project with a public library that needed an events management and notification tool, so we are very comfortable customizing our product for individual



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libraries," Cutler said. "East Baton Rouge Parish Library is in a good position to leverage the power of E•vents to automate and streamline their event and program management. We were pleased to work with them on this project to deliver precisely the calendar and scheduling tool they needed."

East Baton Rouge Parish Library will launch the system to the public early this spring.

### **About E•vanced Solutions**

Headquartered in Indianapolis, Indiana, E•vanced Solutions offers software solutions for public and academic libraries. Products range from event management (Web Event Calendars, Online registrations, Statistical records and reports) to meeting room reservations (Web Room Schedules, Online Room Requests, Statistical records and reports), summer reading program management (Online Registration, Online Logging, Statistics and Reporting) and genealogy indexes (Simple Web Record Indexes: Obituaries, Marriage, Cemetery, etc.). E•vanced also offers custom program development. E•vanced Solutions grew out of a cooperative project with Mooresville Public Library (IN) to provide automatic e-mail notification of new library events and materials. Since 2000 the company has expanded with extensive input from MPL and other regional libraries to provide the most complete set of software tools focused on library productivity for service areas beyond circulation. E•vanced Solutions productivity tools are now installed in more than 75 libraries across the U.S.

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